



SKIN SCIENCE

Who We Are

Science-backed Skincare: The first and only brand to use platelet-derived exosomes in a take-home treatment.

Founders: Developed by internationally recognized physicians in regenerative medicine.

What is an Exosome?

Exosomes are tiny, naturally occurring messengers that transfer signals between cells, playing a crucial role in skin restoration and repair. The exosomes in (plated)™ products carry a single powerful message—“renew and regenerate”.

What (plated)™ Does for Your Skin

Key Benefits:

- Supports the skin's natural renewal process
- Reduces wrinkles, redness, and dark spots
- Improves tone, texture, and firmness
- Enhances skin's glow and luminosity
- Cuts downtime post-procedure by 50%

Clinically Proven:

- Backed by 15 years of research and over 10 peer-reviewed studies
- Named one of TIME's Best Inventions of 2024

Where (plated)™ Exosomes Come From

- **Source:** Platelets are sourced exclusively from FDA-regulated donation banks in the USA.
- **Process:** Surplus transfusion-grade platelets are carefully processed to extract trillions of exosomes.
- **Safety & Stability:** The purification process ensures no DNA fragments, guaranteeing complete safety and product stability.

PRODUCT OVERVIEW



INTENSE Serum (\$258 | 15ml)

1+ trillion exosomes per bottle, 15+ billion exosomes per pump

Who It's For: Advanced skin-aging concerns

What It Does: Targets deep wrinkles, redness, and uneven skin tone. Lightweight, quick absorbing formulation



DAILY Serum (\$258 | 30ml)

1+ trillion exosomes per bottle, 7.5+ billion exosomes per pump

Who It's For: Anyone seeking pre-juvenation or a radiant, healthy glow—a budget-conscious option

What It Does: Hydrates and enhances skin tone, texture, and radiance. Features a thicker, more emollient formula compared to our INTENSE Serum



CALM Serum (15ml)

1+ trillion exosomes per bottle, 15+ billion exosomes per pump

Who It's For: Ideal for pre/post-procedure care or soothing sensitive, irritated skin

What It Does: Pretreats skin for procedures, and enhances post-treatment recovery



HAIR Serum (\$379 | 30ml)

2+ trillion exosomes per bottle

Who It's For: Anyone with thin/thinning hair and looking to improve scalp health

What It Does: Supports scalp renewal and fuller-looking hair, with premium scalp conditioning ingredients



EYE Serum (\$138 | 8ml)

500+ billion exosomes per bottle

Who It's For: Individuals looking to address fine lines, puffiness, and dark circles around the eyes

What It Does: Hydrates, brightens, and smooths the delicate eye area for a refreshed, youthful appearance

APPLICATION INSTRUCTIONS

General: Always apply to clean skin/scalp as the first step in your routine

INTENSE/DAILY:

Apply one pump 1x daily (morning or night)

CALM:

Pre-treatment: Use once daily, 7-10 days before a procedure

Post-treatment: Use 2-3 times daily or as needed

HAIR:

Apply one dropper full across troubled areas of the scalp daily (a little goes a long way)

EYE:

Apply up to 1 pump, 360° around eye area (morning or night)

FAQs

Is it safe for all skin types?

Yes, it's gentle and effective for everyone.

Does it create sun sensitivity?

(plated)™ is designed to support skin renewal and resilience without causing sun sensitivity. Unlike traditional exfoliating or retinol-based products that can leave skin more vulnerable to UV damage, (plated)™ enhances the skin's natural repair mechanisms.

How long before I see results?

INTENSE/DAILY: Optimal results in **6-8 weeks**

HAIR: Visible results in **3-6 months**

CALM: Discernible post-procedure recovery **in a few days**

EYE: Noticeable results within **4 weeks**

How to talk about it

"New frontier in skincare, supporting repair and renewal at the cellular level."

"Clinically proven to enhance skin tone, fine lines, texture, and luminosity."

"The take-home treatment for smoother, firmer, glowing skin."

"Named one of TIME's Best Inventions of 2024. It's a revolution in regenerative skincare."

"Exosomes are an emerging non-negotiable in your skincare—just like vitamin C and sunscreen."

"Backed by peer-reviewed research, (plated)™ delivers science-driven, visible results."

"Transform your skin at home with award-winning regenerative science."